

Innovation Vouchers

“At IIDI we are dedicated to helping you and your organisation deal with new digital challenges and opportunities as they arise. We can help you to look ahead and shape the digital future”

Professor Jessie Kennedy, IIDI Director.

What are Innovation Vouchers?

Innovation Vouchers provide funding so that SMEs can work with an external expert for the first time, gaining new knowledge to help their business innovate, develop and grow.

Key aspect of the vouchers

- Awards up to £5K to cover the costs of undertaking a collaborative project with a Higher Education Institution (HEI)
- Projects should lead to new products, services and processes that will benefit the business, the institute and the Economy.
- **MUST** create new partnerships between SME and the HEI
- The company contribution can be either in kind, or cash
- Allows access to follow on funding

Eligibility Criteria

- Company must meet the EU definition of an SME
- Company must be an SME with its main business operations in Scotland
- Funding must not take the Company over the ceiling for de minimis aid to an SME

Improve your business through collaboration with IIDI

If eligible you can tap into our expertise via an Innovation Voucher ...

The ***Institute for Informatics and Digital Innovation (IIDI)*** at Edinburgh Napier University specialises in applied research and knowledge exchange in the areas of: Information Visualisation; Data Intensive Systems; Optimisation; Software Engineering; Networks; Security and Cybercrime; Internet Technologies and Society and Future Interactions.

Working with IIDI will enable your organisation to

- Find an innovative solution to help your business grow
- Access experts who can help improve your products, services and processes
- Plug the knowledge gaps which may be lacking in your organisation
- Increase your competitive advantage
- Attract funding to support your developments

Find out more.....

To find out more about accessing IIDI expertise to improve your organisation through innovation vouchers or about any of the other services we offer below please contact Sharon McGettrick on 0131 455 2496

s.mcgettrick@napier.ac.uk alternatively, submit an enquiry form www.iidi.napier.ac.uk/c/contact/op/company

Other knowledge transfer services IIDI offers to Industry are

- *Contract Research & Consultancy*
- *Student Projects*
- *Continuing Professional Development (CPD)*