“I am Spartacus” – Privacy Enhancing technologies and Privacy as a public good.

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Abstract:
The paper introduces an approach to privacy enhancing technologies that sees privacy not merely as an individual right, but as a public good. This understanding of privacy has recently gained ground in the debate on appropriate legal protection for privacy in an online environment. The jurisprudential idea that privacy is a public good and prerequisite for a functioning democracy also entails that its protection should not be left exclusively to the individual whose privacy is infringed. This idea finds its correspondence in our approach to privacy protection through obfuscation, where everybody in a group takes a small privacy risk to protect the anonymity of fellow group members. We show how these ideas can be computationally realised in an Investigative Data Acquisition Platform (IDAP). IDAP is an efficient symmetric Private Information Retrieval (PIR) protocol optimised for the specific purpose of facilitating public authorities’ enquiries for evidence.

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Introduction

This paper discusses the technology for an obfuscation based method for privacy enhancing tools, which serves the dual function of protection the reputation and privacy of data subjects while at the same time offering some advantages for police investigators. Unlike most other approaches to Privacy Enhancing Technologies (PET), in our model for an “Investigative Data Acquisition Platform” the protection of privacy is seen as a communal task, something that we call for reasons that will become apparent below the “Spartacus model” of data protection. This approach requires us however to reconsider not just the doctrinal legal environmental of privacy and data protection law, but also its jurisprudential, ethical and sociological underpinnings. Most approaches to PET reflect the individualistic, libertarian origins of privacy law as an individual right. By contrast, our approach asks how PET can look like in a society that considers the protection of privacy a communal task, and understanding of privacy law that has recently gained much ground in the academic debate. In the first part of the paper, we therefore describe the motivation for this approach in the form of an extended use case, which allows us to give an informal outline of the solution suggested here. This will prepare the ground for a first legal-jurisprudential analysis that is needed for the normative underpinning of the technology. In the second part, we introduce the formal apparatus necessary for the type of communal privacy protection that was described so far. In the third part, we provide a short evaluation of the results, both from a technological and from a legal and ethical perspective, indicating also a number of necessary further research questions, in particular empirical and socio-legal questions regarding common perception of privacy and risks.

1.1 Setting the scene: Obfuscation and privacy protection
Consider as a setting for the discussion in this paper the following example of a traditional, brick and mortar police investigation: The police wants to check the alibi of a suspect, John Doe. They drive in a marked police car to his place of residence, park it in full view on the street next to his house, and then send pairs of uniformed police officers from neighbour to neighbour, asking if they saw Mr Doe at his home during a certain time interval.

This sort of scenario carries two obvious risks: one is a reputation risk for Mr Doe. His neighbours now know at the very least that he is for one reason or the other suspected of a wrongdoing. They might also be able to infer from the question some of the information the police holds about Mr Doe – if for instance they are asked for a specific time interval, and it is well known that during that time a robbery happened nearby, it would be obvious to infer that Mr Doe is suspect in a robbery. If the question is: “Have you ever seen very young girls visiting your neighbour late at night”, another inference would immediately be drawn.

At the same time, this approach also carries risks for the police – the neighbours may inadvertently or intentionally alert Mr Doe that he is subject to a police investigation. One way to protect both the interest of Mr Doe in preventing the disclosure of information about him (here, that he is subject to a police inquiry) and the interest of the police not to alert Mr Doe is to ask questions that are much border phrased, for instance asking every neighbour, including Mr Doe, to list everybody whom they saw in the neighbourhood at the relevant time. This way, there is no finger of suspicion that points at one specific person, but this strategy carries obvious costs too. It creates much more information than necessary, most of it noise, which the police then has to process. It also creates a privacy risk for a much larger number of people – the police now knows about the whereabouts of a large number of people it has no legitimate interests in. Nonetheless, creating an excess amount of information seems, paradoxically, to be one way of protecting privacy and integrity of the investigation

We can now transfer this scenario to the internet, for instance a request to an ISP for data that establishes when a suspect was online, or a request to a
bank about online transactions carried out by a client. At this point, we face
the same dilemma as described above – the formal request for information
discloses to the data controller that the police has a legitimate interest in one
of their clients. This in turn might give the data controller an incentive for
action. A bank for instance may decide to disassociate themselves from a
client who has been frequently the subject for data discloser requests, on the
assumption that he carries a risk for reputation damage should he become
subject of a high profile trial. This in turn may alert the client to investigative
activities against him. Concerns about cybercrime and terrorism has resulted
in a considerable extension of data retention duties by internet service
providers, which add to the already significant data online retailers, banks or
social media providers hold about their clients. For the purpose of criminal
investigations, channels have been created that allow the police under certain
circumstances, defined in law, to demand access. In the aftermath of 2001,
public authorities were granted much wider rights to gather operational data
(Swire & Steinfeld, 2002; Young, Kathleen, Joshua, & Meredith, 2006). For a
number of years public opinion accepted privacy intrusions as the sacrifice
everybody must make. However, slowly the public opinion is shifting back to
the state were intrusion of privacy is considered as unacceptable. This is
shown by different surveys such as the one conducted by Washington Post in
2006 (Balz & Deane, 2006), where 32% of respondents agreed that they
would prefer federal government to ensure that privacy rights are respected
rather than to investigate possible terrorist threats. This was 11% increase
from the similar survey conducted in 2003. However, while this indicates a
general societal willingness “to do something” about privacy during police
investigations, the “obfuscation” method described above – asking much
wider, less focussed questions – can't easily be transferred to an online
environment. The formal procedure that is required to gain data access
requires that the query is sufficiently precise and focussed, to prevent
authorities from looking around for any collateral evidence of an arbitrary
offence and unnecessary privacy intrusions of innocent citizens. In Europe,
the Data Protection Directive allows national police forces access to data only
“in specific cases.” As Bignami (2007) noted, this provision is explicitly
designed to prohibit high-tech fishing expeditions, in line with the generally much more sceptical attitude in Europe to data mining, whether done by the police or by market actors. Again Bignami:

“The police cannot make blanket requests for calling information. Rather, they must compile detailed requests for information on specific telephone numbers. The requirement of specificity is a means of guaranteeing that the police have at least some grounds for suspecting those telephone numbers of being involved in a criminal conspiracy.”

Paradoxically therefore, a method that could in principal protect citizens from the misuse of their data prohibits certain privacy enhancing methods.

Nonetheless, using obfuscation is an attractive privacy enhancing tool in principle. In the online scenario, it is the protection of the interests of third parties that prevents us to hide the identity of Mr Doe behind a veil of “excess data”. This however would change of a sufficient number of other clients of the company in question waived their rights, and under the assumption of mutuality and reciprocity provide the “fog” of data that shields the identity of the subject of a data query from the data controller, though not the police. The bank or ISP will in this model only know that the subject of the query is amongst the arbitrarily large number of records they are asked to hand over to the police. The police in turn must only able to read amongst all the data handed over to them the data of the person they are interested in. We will see below how a combination of a trusted third party approach together with encryption methods can provide just such a set up.

A particularly intuitive example of such a solidarity based protection of Identity against a data query though comes from the film “Spartacus”. In one of the most climatic scenes of the film, a Roman general demands from the captured remains of the former slave army that they turn Spartacus over to him. To protect his friends, Spartacus stands up and says "I am Spartacus." However, the solidarity of his soldiers is so great that several of them come forward, shouting "I am Spartacus!" until the shouts dissolve into a cacophony of thousands of former slaves each claiming "I am Spartacus!". Unable to identify Spartacus, the general is forced to act against all of them, crucifying
them along the road to Rome. This is admittedly not an ideal end to illustrate the underlying idea of our solidarity based approach to privacy protection. It does however point to one of the main issues that technology alone cannot tackle – the legal and social environment necessary for such an approach to work. Enlightened self-interest plays a role, and the model assumes reciprocity: I’m willing to accept a (very low) privacy risk to myself when making my data available as “fog”, but I know that should I ever be at the centre of an investigation, others will do the same for me. However, as a motivation this may be insufficient, as many people will not consider it likely to come in such a way to the attention of the law enforcement agencies. As the Spartacus example shows, people are sometimes willing to take personal risks for a communal good. This requires us however to reconsider the normative foundations of privacy law.

1.2 Privacy as a public good and a public responsibility

Privacy has traditionally been framed in law as a paradigmatic case of an individual right that pitches the self-interest of individual against the communal interest of the state. This is a feature it shares with a traditional understanding of human rights law as individual rights that protect against state action only. To a degree, we can read this even from the etymology of the word. “Privacy” is derived from the Latin “privare” – to rob or to deprive. Our private time was for the ever egregious Romans the time when we robbed our friends from the pleasure of our company, and the time we deprived the state of our service. This perception remains to a degree with us today. Privacy is in public discourse often portrayed as ultimately selfish, and in the age of social media if not anti-social, ten at least a-social. Only recently, an alternative discourse in human rights scholarship has emerged, whichportraits privacy itself as a social or public value on which other important public goods, in particular democracy and public participation, rests. Privacy enables individuals to criticise and resist measures or acts of government that are of an undemocratic or even totalitarian nature. It has therefore been suggested that privacy is necessary to protect individuals from the pressure to conform to societal expectations in a way that poses a threat not only to human dignity
and a person’s individuality, but also to the liberty that flows from it. Equally, Simitis (1984 p.399) argued forcefully that even tough privacy has often been misunderstood as conflicting with transparency, free speech and other democracy enhancing concepts, its role in fostering participation musty not been overlooked. Even earlier, Bloustein (1964 p1003) argued that

“[t]he man who is compelled to live every minute of his life among others and whose every need, thought, desire, fancy or gratification is subject to public scrutiny, has been deprived of his individuality and human dignity. Such an individual merges with the mass. His opinions, being public, tend never to be different; his aspirations, being known, tend always to be conventionally accepted ones; his feelings, being openly exhibited, tend to lose their quality of unique personal warmth and to become the feelings of every man.

And indeed, the experience in many totalitarian regimes has shown that an absence of privacy has the potential for creating a “society of followers”.

This interdependency between the protection of privacy and the protection of other essential features of a democratic society is also highlighted by Raab (2011) who argues that values like personal autonomy and self-determination

“are important not primarily because individuals may wish to live in isolation (for they do not, mostly), but so that they can participate in social and political relationships at various levels of scale, and so that they can undertake projects and pursue their own goals”.

While this shift towards a recognition of privacy as a public good is welcome, for our purpose it has the problem that much of the reassessment also resulted in questioning the role of consent and privacy waivers. As long as privacy was seen merely an individual right, governments found it easy to convince individuals of the legitimacy of a privacy-security trade-off. Similarly, free social media services such as Facebook offer essentially a “trade in” between privacy and free use of services, paid for by advertising revenue.
This turned privacy into a tradable object under the control of the rights holder, and marginalised the concept of “privacy risk”. How valuable is privacy if so many people are willing to trade it in for mere pennies in discounts when shopping with a loyalty card, or hit points in an online game? Just as privacy became in this model private property, so did privacy risks, which were conceptualised as only one of a number of competing risks and benefits such as fear of crime, loss of convenience or loss of material gain. Theories that emphasise the value of privacy as a common good therefore also became sceptical of the notion of free alienation of privacy in market places, and with that role of individual consent. As Regan (1995 p. 233) argues, there is a risk that

“[i]f one individual or a group of individuals waives privacy rights, the level of privacy for all individuals decreases because the value of privacy [in the collective view of society] decreases”.  

Or put differently, in a society where “Big Brother” is daytime television and everybody shares their feelings on facebook or twitter, refusing to participate in the sharing of data is at best mildly odd and asocial, at worst in itself suspicious. In an administrative or law enforcement context, this means that an already existing “information imbalance” between citizens and the state is further shifted in the state’s favour. We have to be careful therefore that our own consent based approach, which is crucially dependent on the legal conceptualisation of privacy as a common good, does not inadvertently undermine this very notion of solidarity. Technology, institutional arrangements and law all play an important role in this balancing act.

These preliminary jurisprudential reflections provide us with an abstract normative framework for the technological solution to the protection of privacy for people caught for whatever reasons on the police radar during an investigation. It assumes that the protection of privacy is not just a task for the individual, but a communal concern, based on solidarity and not (just) self-interest. The aim is a solution where through solidarity in a community, the
identity of a suspect is to be protected without interfering with legitimate police interests. This requires reassurances, technological, institutional and legal, for those people who are willing to assist in the protection of each other’s privacy. In the next section, we introduce our proposal for a “Data Acquisition Platform” (IDAP), focusing mainly on the first aspect, how the necessary trust can be created that allows actions of solidarity.

2 Introducing IDAP

2.1 BACKGROUND AND RELATED WORK

Leaving the investigative context aside, the retrieval of information from a third-party in a private manner is a generic problem that has been researched for use in a variety of different scenarios. The things an individual searches for disclose potentially a lot about this individual, which is after all the central part of Google’s business model. Initially, concepts referred to as Private Information Retrieval (PIR) protocols were designed with a basic requirement of acquiring an interesting data record, or just a specific data bit, from a dataholder, sender, in a way that this dataholder is unable to judge which record is of interest to the requestor, chooser. These protocols were not concerned with the secrecy of the records stored in the database, thus in its least optimised state a PIR could have been achieved by transferring the whole database from the sender to the chooser, as this would allow the chooser to retrieve a record in a private manner. To use a very simple analogy, if an individual wants to browse the offerings of an online retailer of medical self-help books, but do not want to leave a trail that indicates to the retailer unnecessarily which illness the individual may suffer from, downloading the catalogue in pdf and searching it on a private device has advantages over online browsing. There are no privacy concerns on the side of the retailer in this case, as all the information is public anyway. Consequently, the main motivation behind the PIR schemes is achievement of a minimal communicational and computational complexity (Ostrovsky & William E. Skeith III, 2007). A stronger notion than PIR is 1-out-of-n Oblivious Transfer (OT) primitive that allows the retrieval of a randomly selected record from the dataset of n elements held by the sender in a way that the sender
cannot learn which record has been transferred, and the chooser cannot learn anything about other records in the dataset (Schneier, 1995). 1-out-of-n OT protocols that allow chooser to actively select a record to be retrieved, and that have linear or sub-linear complexity, can be referred to as symmetric PIR (SPIR) protocols, since they protect the records of both parties during the information retrieval. These useful privacy-preserving data retrieval protocols can be employed in a variety of systems: electronic watch-lists of suspects (Frikken & Atallah, 2003); cooperative scientific computation (Du & Atallah, 2001; Goldwasser & Lindell, 2002); and on-line auctions (Cachin, 1999). Frikken’s and Atallah’s approach deserves some further comments, as it shares some of the technological solutions with our proposal, but due to a very different legal-ethical approach to privacy, advocates an implementation that acerbates rather than reduces the specific issue we want to address. A typical application for their solution is alerting police where a stolen credit card or a credit card belonging to a suspect gets used. However, if the technical solution was to be reused in a data retrieval scenario it could be extended to the following: the police have received information that some known suspects are planning a bomb attack, possibly using some form of fertiliser. They want to query the customer database of a fertiliser retailer, ideally without alerting the retailer on the identity of their suspects. This can have several reasons, including suspicions against the retailer himself. One obvious solution, in line with the above, would be to simply request the entire database, or data about everybody who bought fertiliser, and analyse it on a police server. However, this would mean that the police also gets hold of data about a large number of innocent citizens – with the fear that they might e.g. re-use the data to check it against tax records or other types of investigative activity perceived as marginal in comparison to terrorism by the population. Frikken’s and Atallah’s solution is to provide the police not with the entire database of the retailer, but a segment of it that is sufficiently large to hide their interest in a specific person from the retailer. To protect the wider public though, the selection of data is determined by an objective criterion such as a list of people with previous criminal records, possibly for related offences. This minimises the privacy risk for innocent citizens. It does however potentially increase the
privacy risk for people on the lists from which selection takes place substantially. The retailer could in this case learn that a number of his customers have previous records, or have come to the attention of the police in some other way. We can see now the different jurisprudential assumptions behind their model and ours: In Frikken and Atallah, privacy is a conditional right that can be lost through misbehaviour. This does not just apply to the case at hand – that is a suspect in a criminal investigation can reasonably suffer restrictions in his privacy to further the aims of the criminal justice system - but alters the legal standing of a person even in cases unrelated to him. Where our model is based on the voluntary solidarity between all citizens (whether or not they have a previous record, or are on a police watch list), in their model a subset of the citizenry, those who for one reason or the other have already become subject to police interest, are forced to provide the cover for the investigation.

With the use of the protocols described above, a chooser would be capable of privately retrieving a record from the sender’s database, by secretly referring to its index in this database. In SPIR such index is expected to be publically available in an electronic catalogue or a directory (Aiello, Ishai, & Reingold, 2001; Bao & Deng, 2001). However, ISPs and other dataholders with large databases of private data cannot be expected to maintain such freely available indexes. Also, it is expected that an investigator would normally refer to a suspect by a number (name converted from a text format to a binary number, ID or phone number, etc). For this reason before the data can be received using SPIR, a search would need to be performed by the chooser against the records in the sender’s database. Such a private search operation requires a protocol that allows two parties to compare their values in a private manner. The protocols that are optimised to make comparisons for equality are referred to as Private Equality Test (PEqT) protocols. PEqT protocols are often based on commutative (Frikken & Atallah, 2003; Kwecka et al. 2008) or homomorphic cryptosystems (Bao & Deng, 2001).

An interesting record can be located in a database using a *1-out-of-n* PEqT protocol and then retrieved with help of SPIR. Often each of these protocols
would have a separate computationally expensive preparation phases, such solution would not be optimal for IDAP. The exception to this rule is a range of protocols including: private intersection; private intersection size; and PE defined in (Agrawal, Evfimievski, & Srivastav, 2003). These protocols are based on commutative encryption and thanks to the use of different properties of the underlying commutative algorithms are capable of allowing for both private matching and private data retrieval.

2.2 BUILDING BLOCKS
This section describes the PE protocol that is the basis for creation of the privacy preserving investigative platform - IDAP. The PE protocol relies on commutative cryptography, thus some background for this is provided first.

2.2.1 Commutative Cryptosystems
Many cryptographic applications employ sequential encryption and decryption operations under one or more underlying cryptosystems. The reasons to sequence (cascade) different cryptographic schemes together include strengthening the resulting ciphertext and achieving additional functionality which is impossible under any given encryption scheme on its own (Shannon, 1949; Weis, 2006). A basic cascadable cryptosystem can consist of a number of encryption stages, where the output from one stage is treated as an input to another. In such a basic cascadable cryptosystem it is necessary to decrypt in the reverse order of encryption operations. However, a special class of sequential cryptosystems - commutative cryptosystems - allows for the decryption of a ciphertext in an arbitrary order. Thus, a ciphertext \( c = e_1 e_2(m) \) (\( c \) – ciphertext, \( m \) – plaintext, \( e \) – encryption operation under keys \( a \) and \( b \)), could be decrypted as either \( m = d_1 d_2(c) \) or as \( m = d_2 d_1(c) \). The advantages of such cryptosystems were widely promoted by Shamir (1980) as used in his, Rivest’s and Aldman’s classic game of mental poker, employing the Three-Pass (3Pass) secret exchange protocol.

The most commonly used commutative cryptosystem is based on the Pohling-Hellman (PH), asymmetric private key scheme (1978). This scheme first published in 1978 has never become popular since it is asymmetric, and
therefore, slow in comparison to other private key systems. While the PH protocol influenced the design of Rivest-Shamir-Adleman (RSA) public key scheme (1978), the main strength of PH is that it is commutative for keys based on the same prime number and that it allows for comparing the encrypted ciphertexts. Consequently, under PH the two ciphertexts \( c_{ib} = e_i e_b(m) \) and \( c_{ab} = e_a e_b(m) \) hiding the same plaintext \( m \) are equal (1), while this is not the case with ordinary encryption protocols, that satisfy (2).

\[
\begin{align*}
e_i e_b(m) &= e_i e_b(m) \quad \text{(1)} \\
e_a e_b(m) &\ne e_i e_b(m) \quad \text{(2)}
\end{align*}
\]

Thanks to those properties PH can be used in the 3Pass primitive that allows two parties to exchange data without exchange of keys, as well as to perform PEqT that permits private matching of data records.

### 2.2.2 Three Pass Protocol (3Pass)

The 3Pass protocol, shown in Fig. 1, was intended to allow two parties to share a secret without exchanging any private or public key.

![Fig. 1 Three-Pass Secret Exchange Protocol.](image)

The protocol was aimed at providing an alternative to public-key encryption and DH-like key negotiation protocols.

The operation of the protocol can be described using the following physical analogy:

1. Alice places a secret message \( m \) in a box and locks it with a padlock \( E_A \).
2. The box is sent to Bob, who adds his padlock \( E_B \) to the latch, and sends the box back.
3. Alice removes her padlock and passes the box back to Bob.
4. Bob removes his padlock, and this enables him to read the message from inside the box.

There could be more parties, or encryption stages, involved in a 3Pass-like protocol, and this property makes it ideal for locking a plaintext multiple times and then unlocking it in an arbitrary order, as long as the parties are cooperating until the execution of the protocol is completed. Such functionality is required by IDAP as described later in this paper.

### 2.3 Private Equality Test (PEqT)

PEqT protocols can be used to privately verify whether two secret inputs to the protocol are equal or not. Agrawal, Evfimievski and Srikant (2003) proposed one of the most scalable and flexible PEqT protocols for operations on datasets. The scheme is illustrated in Fig. 2 and can be described in the following steps:

1. Alice encrypts her input and sends it to Bob.
2. Bob encrypts the ciphertext received from Alice and sends it back.
3. Bob encrypts his secret input and sends it to Alice.
4. Alice encrypts the ciphertext containing Bob’s input.
5. Alice compares the two resulting ciphertexts, if they are equal then her and Bob’s inputs are equal.
6. Alice may inform Bob about the result.

**Fig. 2 Private Equality Test.**
This protocol allows two parties to compare their secret inputs.

The following section describes a scheme that extends both the PEqT and 3Pass primitives to form the PE protocol that is the blueprint for our IDAP.

2.4 Private Equijoin Protocol
A PE protocol can enable two parties, the chooser and the sender, to privately compare their sets of unique values \( V_C \) and \( V_S \), and allows the chooser to retrieve some extra information \( \text{ext}(v) \) about records \( V_S \), that match records \( V_C \) on a given parameter. The PE protocol involves the following steps:

1. Both parties apply hash function \( h \) to the elements in their sets, so that \( X_C = h(V_C) \) and \( X_S = h(V_S) \). Chooser picks a secret PH key \( E_C \) at random, and sender picks two PH keys \( E_S \) and \( E'_S \), all from the same group \( \mathbb{Z}_p^* \).
2. **Chooser** encrypts entries in the set: \( Y_C = E_C(X_C) = E_C(h(V_C)) \).
3. **Chooser** sends to **sender** set \( Y_C \), reordered lexicographically.
4. **Sender** encrypts each entry \( y \in Y_C \), received from the **chooser**, with both \( E_S \) and \( E'_S \) and for each returns 3-tuple \( \langle y, E_S(y), E'_S(y) \rangle \).
5. For each \( h(v) \in X_S \), **sender** does the following:
   (a) Encrypts \( h(v) \) with \( E_S \) for use in equality test.
   (b) Encrypts \( h(v) \) with \( E'_S \) for use as a key to lock the extra information about \( v \), \( \kappa(v) = E'_S(h(v)) \).
   (c) Encrypts the extra information \( \text{ext}(v) \):
   \[
   c(v) = K(\kappa(v), \text{ext}(v))
   \]
   Where \( K \) is a symmetric encryption function and \( \kappa(v) \) is the key crafted in Stage 5b.
   (d) Forms a pair \( \langle E_S(h(v)), c(v) \rangle \). These pairs, containing a private match element and the encrypted extra information about record \( v \), are then transferred to **chooser**.
6. **Chooser** removes her encryption \( E_C \) from all entries in the 3-tuples received in Step 4 obtaining tuples \( \alpha, \beta, \) and \( \gamma \) such that \( \langle \alpha, \beta, \gamma \rangle = \langle h(v), E_S(h(v)), E'_S(h(v)) \rangle \). Thus, \( \alpha \) is the hashed value \( v \in V_C \), \( \beta \) is the
hashed value \( v \) encrypted using \( E_s \), and \( \gamma \) is the hashed value \( v \) encrypted using \( E'_s \).

7. **Chooser** sets aside all pairs received in Step 5, whose first entry is equal to one of the \( \beta \) tuples obtained in Step 6. Then using the \( \gamma \) tuples as symmetric keys it decrypts the extra information contained in the second entry in the pair \( \{E_s(h(v)), c(v)\} \).

The above protocol can perform the basic functions required for the purpose of investigative data acquisition. Its use in investigative scenarios is described in the following section.

### 3. IDAP VS. PRIVATE EQUIJOIN

This section evaluates our proposed use of the PE protocol as basis for IDAP. The operations required during investigative data acquisition from a third party in general consist of:

1. Identification of the type of the information that is required. These could be \( h \) parameters, that contain answers to investigator’s questions, referred to as return parameters \( rp_{1-k} \), e.g. DOB, address, location of a card payment, or numbers called by a given subscriber. In a formal, legally prescribed environment, it ought to be able to demonstrate later that these criteria matched those on the warrant application, adding an additional level of legal scrutiny and accountability.

2. Specification of any circumstantial request constrains, or \( l \) different input parameters, \( ip_{1-l} \), with values \( ip\_val{1-l} \), e.g. time frame of the transactions being requested.

3. Specification of the relevant data subject e.g. by identifying the individual whose data is to be retrieved, or by providing the mobile phone number of the suspect, etc. This parameter is referred to as the record of the interest, \( ri \) with value \( ri\_val \).

4. Retrieval of the relevant records
Then, if we refer to the dataset as the source, the request for investigative data could be mapped into the following SQL query:

\[
\text{SELECT } rp_1, rp_2, \ldots, rp_h \\
\text{FROM source} \\
\text{WHERE } ri=\text{ri\_val} \text{ AND } ip_1=\text{ip\_val}_1 \text{ AND } ip_2=\text{ip\_val}_2 \text{ AND } \ldots \text{ AND } ip_l=\text{ip\_val}_l
\]

In most cases the names of the return parameters, as well as the names of the input parameters, and values of these input parameters can be openly communicated. But the value of the interesting record, \text{ri\_val} is used to uniquely identify the suspect and must be hidden. This can be achieved by running a database query for the return parameters of all the records that satisfy the conditions defined by the input parameters and then collecting the interesting record from the sender using a PE protocol. Consequently, the query that is actually run on the sender’s database can be rewritten to:

\[
\text{SELECT } ri, rp_1, rp_2, \ldots, rp_h \\
\text{FROM source} \\
\text{WHERE } ip_1=\text{ip\_val}_1 \text{ AND } ip_2=\text{ip\_val}_2 \text{ AND } \ldots \text{ AND } ip_l=\text{ip\_val}_l
\]

The results of such query (3) would be an input to a PE that would enable the chooser to privately select only the record of interest that match given \text{ri\_val}.

3.1 PE’s Performance
The previous section discussed different types of protocols available that could enable the chooser to download a record from the sender’s database, maintaining the secrecy of the record selected. We also mentioned that most available protocols could not achieve IDAP on their own, and a combination of two or more protocols is required. Such combination typically results in high computational and communicational complexity, because each protocol usually requires its own preparation phase. The PE protocol described in Section IV is capable of both private matching and performing SPIR, and has a low overhead. Table I defines the computational complexity of the protocol.
In practice this particular solution based on the PH cipher and implemented in C# .NET can process thousand records a minute, on average. The following section discusses the performance in context of investigation, and discusses issues that could possibly limit the usability of the solution presented.

### 3.2 Advantages of PE in data acquisition process
Following our general philosophy outlined in the first part, the PE protocol allows for acquiring more than one interesting record at the time, and adding more records to the enquiry increases the processing time by a negligible value (~151ms) per each extra interesting record in an enquiry. Use of the PE would also satisfy the condition that the dataholder remains in full control of data, and decides which data can be disclosed. This addresses several current legal concerns regarding whether or not the police should be given direct access to traffic data in particular, or, as in the present system, the

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**TABLE I**

*Computational Complexity of the PE protocol*

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<thead>
<tr>
<th>Step</th>
<th>Symmetric Crypto.</th>
<th>Asymmetric Crypto.</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>crypto. operation</td>
<td>key generation</td>
</tr>
<tr>
<td>Step 1</td>
<td>-</td>
<td>(O(3))</td>
</tr>
<tr>
<td>Step 2</td>
<td>-</td>
<td>(O(m))</td>
</tr>
<tr>
<td>Step 4</td>
<td>-</td>
<td>(O(2m))</td>
</tr>
<tr>
<td>Step 5</td>
<td>(O(n))</td>
<td>(O(2n))</td>
</tr>
<tr>
<td>Step 6</td>
<td>-</td>
<td>(O(2m))</td>
</tr>
<tr>
<td>Step 7</td>
<td>(O(m))</td>
<td>-</td>
</tr>
<tr>
<td>Total Complexity</td>
<td>(O(n + m))</td>
<td>(O(3))</td>
</tr>
<tr>
<td>Cost (ms/operation)</td>
<td>0.33</td>
<td>7</td>
</tr>
</tbody>
</table>

*The complexity of each of the steps in the proposed initial solution.*

Where \(n\) is the number of the data rows in the source, and \(m\) is the number of interesting records. Cost is the measured average time in ms to perform given cryptographic operation from managed C# .NET code.
data controller remains in control of the data and can, if necessary, refuse the request and challenge its legitimacy in court. In the EP protocol each record is processed separately and there are no chances of the records being mixed up by the privacy-preserving process. Thanks to this fact unnecessary data of non-suspects could be discarded on reception by the authorities and still the encrypted interesting records received would form valid evidence for use in a court of law. The costs involved in building and deploying PE based IDAP are anticipated to be low since it is a software system and the architecture is based on a protocol that is in the public domain.

3.3 Disadvantages of PE in data acquisition process
The processing time required for the protocol to run is the main drawback of the PE protocol. If there are a thousand records in the database it only takes approximately one minute for the complete run of the protocol, however, the processing time is linear to the number of records in a dataset and data acquisition from a database with five million records would take three and a half days to run on an ordinary PC. During an urgent enquiry, especially where there is a clear danger to life, the police can currently get access to relevant location data from a mobile network operator in less than half an hour. Such a result could not be expected of PE if the database has more than thirty thousand records. Additionally, even if the data requested is relatively small in size, e.g. 100kB per record, the results from a database of five million records would be more than 500MB of data that would need to be transferred over the Internet. Clearly, there is a requirement for the PE to run on a subset of the sender’s database rather than the whole database or another solution would need to be chosen. The first approach is described further below.

The more serious problem is that PE alone does not solve the issues that we discussed in the introduction. A PE based system would work reasonable well in those situations where the issue is merely the secure matching of a single value per record, e.g. an IP address, name or a credit card number. In some scenarios it may however be necessary to request records based on a
number of secret input parameters. Consider a scenario where the police has a profile of a suspect based on a complex investigative hypothesis about a planned terrorist attack, for instance the simultaneous kidnapping of key politicians and other high profile targets. This investigative hypothesis provides the investigators with a number of search parameters even if they do not yet have a specific theory about any individual in the terrorist group. This could be for instance people who showed a particular interest in the diaries of possible targets, provided that they don’t have a profile that makes such an interest plausible. When matching now this profile against people working in certain organizations, information about this investigative hypothesis could be deduced by those organisation, which may harm both the investigation and also entire groups of people that match the profile. For example if the case being investigated has the potential to create public tension, disclosing through the search parameters that the suspect’s profile matched individuals in a local minority could have serious consequences to the members of this minority if it is leaked the press that the police interests are going in that direction. Alternatively, the data holder may learn more about current thinking of the police on how to make effective bombs, or who the police thinks possible targets could be. IDAP should be able to assist the police in such a scenario by hiding the search parameters form the data holder, thus some modifications that need to be introduced to the protocol are proposed in the next section.

4. PROPOSED MODIFICATIONS
The previous section has listed the drawbacks of using PE in the pursuit of IDAP. Here these drawbacks are addressed by two correcting measures that modify the PE protocol for the specific purpose of investigative data acquisition.

4.1 Lowering Processing Time
Above we recommended minimising the processing time required for each run of the protocol in large databases, such as those belonging to ISPs and
mobile telephony providers. Theoretically, in order to maintain privacy of the suspect, the chooser needs to request from the sender to process all the records in the database. Only this way no information about interesting record is revealed and the correctness of this scheme can be proven under the requirements of the multiparty computation (Asonov & Freytag, 2003). In its current form the system would not be capable of processing any urgent requests due to the processing time required, and this would be a major drawback. The mitigation for this could be to limit the numbers of records that needs to be processed and then sent by the sender per enquiry. Privacy of the alleged suspect should be protected, but if the probability of the sender guessing the ID of the interesting record is for example 1:1000 and not 1:n, and the dataholder has no other information that could help infer any knowledge as to the identity of the suspect, then this research argues that the privacy of the suspect and the investigation is maintained. As we discussed above, also during traditional, i.e. face-to-face, information gathering diffusion is used - hiding the suspect’s identity by asking open-ended questions about a larger group of individuals rather than about a single person. As we noted, this is a widely accepted technique would however in a digitalised environment fall foul of the prohibition of fishing expeditions with a wide net. We are therefore from a legal perspective required to balance various conflicting – and sometimes converging - interests. The interests of the police in a speedy investigation converge with those of other data subjects that he police should only receive the minimal amount of data necessary – this point to a solution that limits the number of “camouflage records” that they receive. From the perceptive of the suspect, it matters just how detrimental an inference would be drawn by the mere fact of being the suspect of a criminal investigation. Thirdly, the nature of the data is also relevant. In an investigation against a suspected paedophile for instance, even otherwise innocent behaviour like browsing catalogues for children wear can be indirect evidence for the police case. In this case, the suspicion of being a paedophile would be particularly severe on an innocent suspect. At the same time, the mere fact that someone was looking at clothing catalogues is not particularly sensitive data outside the context of such an investigation, after all, amazon’s
recommender system will make use of it. Therefore, the customers of the online retailer who are asked to provide “camouflage” for or suspect do not risk anything even if the data were compromised. In this scenario, it seems reasonable to increase the number of foils. However, if the data is sensitive regardless of whether or not it is analysed in the context of an investigation, for instance information about buying Viagra, then the number of foils should be reduced to minimise the risk for them as third parties. In both situations, another parameter would be the speed with which the police needs the information. Our approach allows to “scale” the protection of both the suspect and that of the other customers, taking this type of legally required balancing as a starting point.

The problem is to decide on the technique of narrowing down the scope in a way that ensures interesting records are among the results returned. If the list of the record identifiers is public, such as the list of the Internet Protocol (IP) addresses or telephone numbers served by a given network operator, then the chooser could simply selected records to be processed at random from such directory. However, in case such list is not publicly available it would be possible to split the PE protocol back into separate parts: PEqT; and OT, and an additional off-line preparation phase. This way the initial off-line phase could be run against the whole database but the information retrieval would be performed against a smaller set of records. If as a number of records requested per each interesting record is defined as the diluting factor - o the protocol IDAP would be defined as follows:

Phase A - Preparation
1. Sender applies hash function $h$ to the elements in the input set $V_S$, so that $X_S = h(V_S)$.
2. Sender picks a encryption PH key $E_S$ at random from a group $Z_p^*$, where $p$ is a strong prime.
3. Sender encrypts each $h(v) \in X_S$ with the key $E_S$, the result is a list of encrypted identities $Y_S = E_S(X_S) = E_S(h(V_S))$

If more record needs to be added to the set these can be processed using steps 1 and 3, and then added to the list.

Phase B - PEqT
1. Following a request for data, sender provides chooser with a complete list of encrypted identities prepared during Phase A, reordered lexicographically.

2. Chooser applies hash function $h$ to the elements in set containing the identities of the interesting records, so that $X_c = h(V_c)$.

3. Chooser picks a commutative cryptography key pair, encryption key $E_c$ and decryption key $D_c$, at random from the same group $\mathbb{Z}_p^*$ that was used by sender in the Phase A.

4. Chooser encrypts entries in the set $X_C$, so that: $Y_c = E_c(X_c) = E_c(h(V_c))$.

5. Chooser sends to sender set $Y_c$, reordered lexicographically.

6. Sender encrypts with key $E_s$ each entry $y \in Y_c$ received from chooser.

7. Sender returns set of pairs $\langle y, E_s(y) \rangle$ to chooser.

8. Chooser decrypts each entry in $E_s(Y_c)$, obtaining $E_s(Y_c) = D_cE_s(E_c(X_c)) = D_cE_s(Y_c)$.

9. Chooser compares each entry in $E_s(X_c)$ to the entries of $Y_s$ received in the Step B1 (Step 1 of Phase B). This way the interesting records can be identified.

**Phase C - OT**

1. After identifying the interesting records in $Y_s$ the chooser selects at random $o-1$ other unique records from $Y_s$ for each interesting record in $Y_c$. These are the diluting records, that together with the records of interest form a shortlist for the enquiry. If the number of interesting records multiplied by $o$ is greater than $n$, the size of the dataset $V_S$, then the complete $Y_s$ is shortlisted.

2. Send the shortlist to sender.

3. Sender picks an encryption PH key $E'_s$ at random from the group $\mathbb{Z}_p^*$.

4. Sender identifies entries $h(v)$ from $X_s$ that have been shortlisted and processes each shortlisted record in the following way:

   a) Encrypts $h(v)$ with $E'_s$ to form the key used to lock the extra information about $v$, i.e. $e(v) = E'_s(h(v))$.

   b) Encrypts the extra information using a symmetric encryption function $K$ and the key $\kappa(v)$ crafted in the previous step: $c(v) = K(\kappa(v), e(v))$.

   c) Forms a pair $\langle E'_s(h(v)), c(v) \rangle$.

5. The pairs formed in C4(c), containing a private match element and the encrypted extra information about record $v$, are then transferred to chooser.

6. Sender encrypts each entry $y \in Y_c$, received from chooser in Step B5, with key $E'_s$ to form set of pairs $\langle y, E'_s(y) \rangle$.

7. Pairs $\langle y, E'_s(y) \rangle$ are then transferred to chooser.

8. Chooser removes the encryption $E_c$ from all entries in the 2-tuples received in Step C7 obtaining tuples $\alpha, \beta$ such that $\langle \alpha, \beta \rangle = \langle h(v), E'_s(h(v)) \rangle$. Thus, $\alpha$ is the hashed value $v \in V_c$, and $\beta$ is the hashed value $v$ encrypted using $E'_s$. 

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9. **Chooser** sets aside all pairs received in Step C5, whose first entry is equal to one of the first entry of any two-tuples obtained in Step B9. Then uses the appropriate $\beta$ tuple associated with a given interesting record as a symmetric key to decrypt the extra information contained in the second entry in the pair received in C5. This is performed for all the matching entries.

In this improved protocol the initial processing depends on the size of the dataset - $n$, but it needs to be performed only once in a given period of time, e.g. once per month, or per year. The remaining operations are less processing savvy as illustrated in Table II.

### TABLE II

<table>
<thead>
<tr>
<th>Phase A (run periodically)</th>
<th>Symmetric Crypto operation</th>
<th>Asymmetric Crypto key generation</th>
<th>Asymmetric Crypto crypto. operation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Step 1</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Step 2</td>
<td>-</td>
<td>$O(1)$</td>
<td>-</td>
</tr>
<tr>
<td>Step 3</td>
<td>-</td>
<td>-</td>
<td>$O(n)$</td>
</tr>
<tr>
<td><strong>Phase B</strong> (run per enquiry)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Step 3</td>
<td>-</td>
<td>$O(1)$</td>
<td>-</td>
</tr>
<tr>
<td>Step 4</td>
<td>-</td>
<td>-</td>
<td>$O(m)$</td>
</tr>
<tr>
<td>Step 6</td>
<td>-</td>
<td>-</td>
<td>$O(m)$</td>
</tr>
<tr>
<td>Step 8</td>
<td>-</td>
<td>-</td>
<td>$O(m)$</td>
</tr>
<tr>
<td><strong>Phase C</strong> (run per enquiry)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Step 3</td>
<td>-</td>
<td>$O(1)$</td>
<td>-</td>
</tr>
<tr>
<td>Step 4(a)</td>
<td>-</td>
<td>-</td>
<td>$O(m \times o)$</td>
</tr>
<tr>
<td>Step 4(b)</td>
<td>$O(m \times o)$</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Step 6</td>
<td>-</td>
<td>-</td>
<td>$O(m)$</td>
</tr>
<tr>
<td>Step 8</td>
<td>-</td>
<td>-</td>
<td>$O(m)$</td>
</tr>
<tr>
<td>Step 9</td>
<td>$O(m)$</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total Complexity for k enquiries, where $n &lt; m \times o$</strong></td>
<td>$O(km(o+1))$</td>
<td>$O(2k+1)$</td>
<td>$O(km(o+5)+n)$</td>
</tr>
<tr>
<td>Cost (ms/operation)</td>
<td>0.33</td>
<td>7</td>
<td>30</td>
</tr>
</tbody>
</table>

The complexity of each of the steps in the proposed improved solution. Where $n$ is the number of the data rows in the source, $m$ is the number of interesting records. Also the diluting factor $o$, as well as the number of the protocol runs $k$ affect the processing time required by the protocol. Cost is the measured average time in ms to perform given cryptographic operation from managed C# .NET code.

Fig. 3 illustrates the processes involved in this improved version of acquisition protocol. It is worth noting that there are only five communication rounds required in this protocol. This is two rounds more than in the original PE protocol, still, most of efficient SPIR protocols require considerably more rounds. This method provides significant improvements to the processing time.
required for enquiries if total number of records in the sender’s database is higher than $o \times m$, i.e. higher than the number of interesting records $m$ multiplied by the diluting factor $o$. This is illustrated in Fig. 4. Furthermore, the true strength of this version of the protocol is seen when multiple enquiries are run of the same database using a single encrypted catalogue of the records, compiled by the sender in Phase 1 (shown in Fig. 5).
Fig. 3 IDAP Process Flow
Graphical representation of the improved IDAP
Fig. 4 Processing time per enquiry depending on the number of interesting records

This proposed modification of the protocol improves significantly the processing time required for the protocol to run for the cases where the product of the number of the interesting records $m$ and diluting factor $\alpha$ is smaller than the number of the records in the database $n$.

Fig. 5 Processing time depending on the number of enquiries

This proposed modification improves significantly the processing time required for the protocol to run for the cases where more than one enquiry is run against the same database.

4.4 Allow multiple selection criteria

The PE protocol can be used to privately retrieve data if the data is identified by a single parameter, such as ID number, credit card number, IP address, etc. However, this is not always the case. Consequently, if IDAP is used to
find a suspect based on circumstantial knowledge, or a suspect’s profile, the PE protocol would need to be modified. Query (4) shows the way the request (3) would be modified for such enquiry, here sip_{1,j} stand for j secret input parameters:

\[
\text{SELECT } sip_1, sip_2, \ldots, sip_j, rp_1, rp_2, \ldots, rp_h \\
\text{FROM source} \\
\text{WHERE ip_1=ip_{val1} AND ip_2=ip_{val2} AND \ldots AND ip_l=ip_{val_l}}
\]

A computationally expensive solution to this problem has been published by Kwecka, Buchanan, and Spiers (2010). The authors suggest that symmetric encryption should be used to lock the return parameters and the symmetric keys should be secured with relevant commutative encryption keys that are unique to each value of the secret input parameter returned for the given row. Despite being computationally expensive, this solution has a unique benefit of allowing semi-fuzzy matching of the results if the underlying commutative protocol is ElGamal-based.

In this paper a simplified approach is proposed. Since the query (4) replaces the ri parameter with j different sip parameters, the list of these j parameters could be used as a complex ri in the improved IDAP protocol. Thus, in Steps B2 and A1 a list of all values of given sip parameters would be hashed together to form records in sets VC and VS. This way the security of the protocol nor its complexity is affected by this improvement.

5. Back to the beginning: Reassuring and incentivising the Public

In this final section we return to our discussion from the beginning and evaluate the wider legal and societal issues that this proposal raises, recommending two institutional aspects to complement the technological solutions described above. Let us recap quickly the main features of the system that we have described above. The police is interested in our target, John Doe. It makes a request for data about Doe to the online provider X. Since X does not need to know the identity of the suspect, and may draw adverse inferences about him if he knew that the customer was target of an investigation, the police requests data from a larger set of people, chosen
randomly. Since the retailer knows that all but one of the people whose information he hands over is the suspect, no adverse inference is any longer possible; the community hides effectively the identity of the suspect from the retailer. At the same time, the data of all the customers is encrypted n such a way that the police can only make sense of the data that belongs to the suspect – a key has been created prior to making the data request that open only that data for the specific subject under investigation. The encryption render the records unusable to the authorities in the sense that they are secure against attacks in polynomial time. This prevents “fishing expeditions, and ensures that the data of the innocent customers can’t be used by the police for other purposes.

However, this still involves providing government agencies with, be it encrypted, records of individuals that are “innocent bystanders”, and the public may worry that the government organisations have enough computing power to break the encryption used in IDAP – if not now, then at some future point in time. There are few actions that may reassure the public that the data is safe. First, if the technique for minimising the processing time (Improvement 1) is employed the chances that investigators will retrieve encrypted records of a particular individual that is not a suspect are small in large datasets. Thus, for a dataset with \( n \) records, during investigation with \( m \) interesting records and the diluting factor \( o \) the probability of this event \( A \) can be defined as (5)

\[
P(A) = \frac{(o-1) \times m}{n-m}
\]

Consequently for investigation with five interesting records, with diluting factor of a thousand and a dataset consisting a million records, the probability of this event occurring during a single run of the protocol would be less than 0.5%. Since the runs of the protocol are independent this probability would stay the same. This also means that the investigators would need to first break the encryption key used by the sender to hide identities (Phase A), before they could attempt to obtain the data about a specific individual that is not a
suspect, otherwise the probability of the encrypted data being provided to them would be small. Additionally, if the identity of a data subject is never encrypted under the same key as the data records then investigators would need to successfully brute force two separate keys in order to make use of the retrieved encrypted records. Otherwise the information would be unintelligible.

Even though the encryption method chosen would make it all but impossible for the police to get access to the data of the “foils”, data that in addition in all likelihood is of no interest to anyone as was generated randomly, preventing the police from using this strategically, most security professionals trust into a security process more than they trust in encryption. The solution proposed here is that in order to reassure the public, a semi-trusted third party needs to be involved and integrated into the protocol. The following modifications to the IDAP are proposed:

1. All communication between chooser and sender goes through proxy.
2. Chooser provides proxy with the identifiers of the interesting records encrypted by sender, $E_s(h(v))$. This is done over a secure channel or with use of a 3Pass protocol once the parties are authenticated.
3. At the stage where data is transferred from sender in Step C4, proxy filters the response and discards the records that were not specified by chooser's request, i.e. the records other than the ones identified in Step 2.

The semi-trusted party should have no interest in finding out the object of the investigation or the content of the data records returned by the dataholder, for this reason it is suggested that the role of this party should be conducted by Information Commissioner’s Office (ICO) or its equivalent in other countries. The party that is chosen must not cooperate with the sender or the protocol will be broken, since simple matching exercise would reveal the identities of the suspects. A key concept is that the proxy has no incentives to find out the detail of the investigation, thus it is not going to invest in expensive cutting-edge decryption technology to decode the data, nor it is going to cooperate with the sender in order to establish the identity of the suspect. On the other
hand, if the need arises to verify the chooser’s requests in front of court of law, the proxy and the sender could work together to establish the identities of the records requested by the chooser, or verify that the data request by the police was in conformance with the warrant that was granted. This introduces an additional “price” for the police – in return for more secrecy vis a vis the data controller (the online retailer or bank) and a more efficient search, they are also subject to more scrutiny and transparency, as data requests are now necessarily lodged with a third party, who can also check of the formulation of the search query was law complaint. Since the camouflage data is destroyed immediately after the data of the suspect is transferred to the police, the problem that the police might be tempted to “store” the excess data until such a time that decryption technology has improved to make it after all useful for them is addressed.

If this analysis is as we believe correct, the legal question arises if data encrypted in such a way is still personal data for the purposes of the Data Protection Act. If the answer to this question is negative, then a potentially interesting legal argument could be constructed that combines the high level of security that the technology provides with the argument that privacy is a social good and fundamental for a free, democratic order. In this case, the mere abstract privacy risk of the “foils” could be deemed acceptable to achieve an important societal good - and not just to protect the individual suspect. This in turn might make it unnecessary to require consent from those customers whose data is used merely to hide the identity of the suspect. Just as our privacy can be violated as part of a criminal investigation to further the public good of efficient law enforcement, so one could argue that we are also required to shoulder a purely abstract privacy risk to maintain the foundations of a democratic society – and this requires, as argued above, protection of privacy. Similar arguments have been made in the past regarding medical research data and “benefit sharing”: as long as I benefit in the long run from medical research, solidarity requires that I take a marginal privacy risk in making some of my data, in an anonymised, encrypted format, available for research (Wicks et all 2010, Laurie and Sethi 2013)). We have a similar benefit sharing here – everybody can become subject of a police
investigation, so in the long run, I share the benefits from a system that pools all our records and selects randomly a few of them each time a the modern equivalent of a Roman General asks is: Which one of you is Spartacus?.

While it is possible to make this argument, absence of relevant case law makes it difficult to assess if would withstand scrutiny by the courts. A legally safer option, and the one advocated here, is to ask for a generic consent from customers – are you willing to put your data in a pool if and when there are police inquiries in the future? This anticipatory consent prevents time delays during investigations. Whether or not a sufficient number of customers would be willing to subscribe to such a scheme requires further, empirical research that should also address the question how adequate incentives could be designed. We noticed above the possible conflict between a conception of privacy as a public good and the notion of consent as the ultimate “trump” that can lead to individuals opting out of their legally guaranteed protection. Prima facie, the situation is different here. While enlightened self-interest is one reason people may have for allowing their data to be used as camouflage in an investigation, the aim ultimately is to protect a common good. However, if solidarity alone is not sufficient to incentivise customer’s to protect in a mutual privacy protection scheme, other incentives could be found. One approach leaves this to the market – companies could have as their “selling point” that in a case of a police investigation, their customer’s anonymity would be protected. To encourage participation in the scheme, financial rewards could be offered – as we noted above, people are quite willing to accept privacy risks for even the most mundane of rewards such as shopping card loyalty points. However, this would not only conflict with the normative concept of privacy advocated in this paper, it would also be problematic from the perspective of companies offering this scheme – after all, they would more or less advertise as their unique selling point that they are place where people shop who are likely to become part of a police investigation. Another possibility would be to require reciprocity in order to be protected under the scheme – only those who “donate” their data will benefit if they themselves should come under the spotlight. However, it is at least questionable if this approach would be legally sound – after all, if the police makes an inquiry
regarding someone who is not participant in the scheme, his data would be treated with less concern for privacy than possible in principle, which would arguably mean that the data controller, that is the company, is in violation of data protection law. This again reflects that ultimately privacy would be treated in such an approach as an alienable property, to be assigned away provide consent is given.

The success of our proposal will therefore ultimately depend on empirical, social factors regarding risk assessment, solidarity and community loyalty. We noted above a slow but noticeable shift towards a greater concerns for privacy, and a greater willingness to prioritise it over investigative interests by the police. We can therefore expect uptake to be highest in those environments where mutual solidarity and a feeling of belonging is strongest, for instance voluntary internet based associations such as the community of Wikipedia editors. Regardless, our proposal should make a valuable contribution to the range of PET tools that are available. Where they reflected in the past the libertarian, individualistic concept of privacy law, equipping individuals with protective tools that “build walls around them” within which they can keep their data safe. By contrast, our approach is a tool for the emerging understanding of privacy as a public good, where the protection of anonymity becomes a communal task, where we are strong only when united.

Literature


Bloustein, E J. (1964), Privacy as an aspect of human dignity: An answer to Dean Prosser, NYUL Rev. 39: 962


Wicks, P, et al. (2010) Sharing health data for better outcomes on PatientsLikeMe." *Journal of medical Internet research* 12.2


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ICO in the United Kingdom, is a non-departmental public body which reports directly to Parliament and is sponsored by the Ministry of Justice. It is the independent regulatory office dealing with the Data Protection Act 1998 and the Privacy and Electronic Communications (EC Directive) Regulations 2003 across the UK.